

FLORIDA

History & the Arts

SUMMER 2007

A MAGAZINE OF FLORIDA'S HERITAGE

Castillo de San Luis

CREALDÉ SCHOOL OF ART • FLORIDA MAIN STREETS • DOWNTOWNS & SMALL TOWNS

F O C U S O N

■ A MESSAGE FROM THE SECRETARY OF STATE ■

This summer we will implement the next phase of our Culture Builds Florida's Future strategic plan for the continuing development of arts and culture in Florida. Our goal is to redesign the role of art and culture in Florida while educating the public about the tremendous benefits they bring to the state's economy. Three convening sessions will take place statewide, July 16 to 20, facilitated by Jonathon Katz, chief executive officer of the National Assembly of State Arts Agencies. Details are posted at www.florida-arts.org. Your participation and suggestions are critical to the success of this process. Please join us for the following schedule of meetings:

Promoting Wellness
July 17, Gainesville

Strengthening the Economy
July 19, St. Petersburg

Design and Development
July 20, Fort Lauderdale

In this issue, our cover story features the latest addition to Mission San Luis, the western capital of 17th-century Florida. If summer travel plans find you in Tallahassee, I encourage you to take family and friends to Mission San Luis and spend time exploring the remarkable new reconstruction of the Castillo de San Luis. The Castillo joins the Apalachee council house, Franciscan church, friary and the Spanish village reconstructions as the latest addition to this National Historic Landmark, once home to more than 1,500 Apalachee Indians and Spanish colonists.

Also in this issue, you'll read about plans for the 2007 Downtowns and Small Towns Forum taking place in St. Augustine in October. The Florida Department of State is pleased to partner once again with VISIT FLORIDA to offer this four-day focus on the importance of developing a special "sense of place" in communities throughout the state. Register

to attend the Forum at www.VISITFLORIDA.org/DowntownsandSmall-TownsForum.

This summer, your Museum of Florida History in Tallahassee continues its celebration of 30 years of programs and exhibits designed to enrich Florida citizens, schoolchildren and visitors lives by sharing Florida's extraordinary past. Through August 26, visitors will enjoy "Beaches, Creatures and Cowboys." This exhibit features the Museum's collection of original movie posters promoting films made in Florida, dating back to the early 20th century. On September 6, the museum will welcome the 26th Annual Capital City Quilt Show. The exhibit will include approximately 100 beautifully hand-crafted quilts, and is cosponsored by Quilters Unlimited of Tallahassee.



KURT S. BROWNING
 Secretary of State

CONTENTS

SUMMER

VOLUME 15, NUMBER 3

FEATURES

6 CASTILLO DE SAN LUIS

By Bonnie G. McEwan

The recently opened Castillo de San Luis provides a glimpse into the final episode of almost three generations of colonial life at Mission San Luis in Tallahassee.

12 FLORIDA MAIN STREETS

By Kiley Mallard

Throughout Florida, cities are bringing people and commerce back downtown with help from the Florida Main Street Program.

18 CREALDÉ SCHOOL OF ART

By Morgan Lewis

With the opening of the Hannibal Square Heritage Center in West Winter Park, Crealdé School of Art confirms its commitment to use the arts as a vehicle for community collaboration and revitalization.

22 DOWNTOWNS & SMALL TOWNS

By Kerri L. Post

The 2007 Downtowns & Small Towns Forum, in the river city of Palatka and historic St. Augustine, provides an opportunity to learn firsthand how Florida cities develop their unique "sense of place."

DEPARTMENTS

FOCUS ON

2 FLORIDA IN MY VIEW

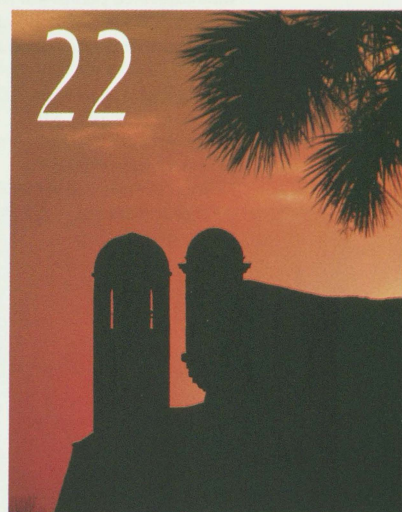
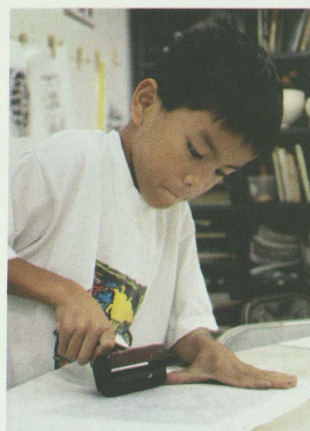
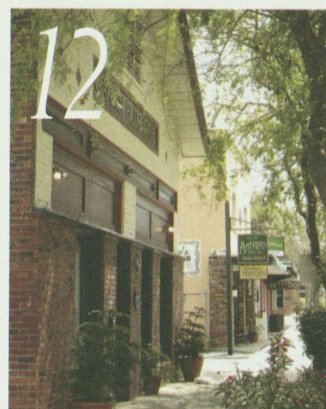
3 NEWS & NOTES

24 MIXED MEDIA

26 ART IN UNFAMILIAR PLACES

27 CALENDAR

29 ON A ROAD LESS TRAVELED



INSIDE
FRONT
COVER

TOP LEFT AND RIGHT: RAY STANYARD; CENTER: COURTESY DADE CITY; BOTTOM LEFT: COURTESY CREALDÉ SCHOOL OF ART; BOTTOM RIGHT: RAY STANYARD

ON THE COVER: Castillo de San Luis, Mission San Luis, Tallahassee. Photography by Ray Stanyard.

FLORIDA IN MY VIEW

FLORIDA History & the Arts

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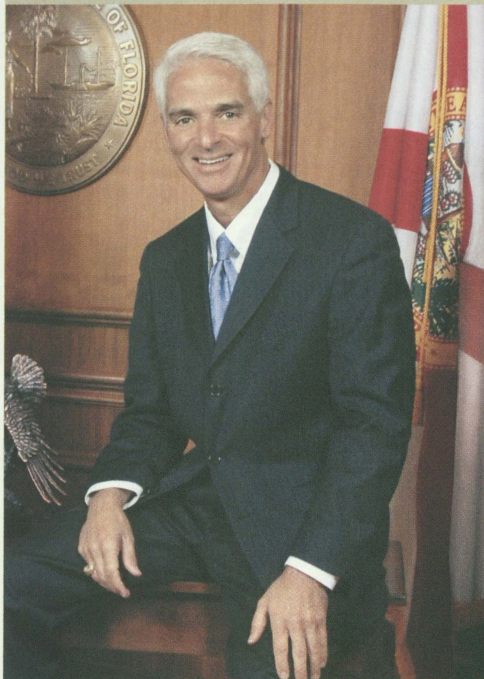
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FLORIDA
Division of
Historical
Resources

■ GOVERNOR CHARLIE CRIST ■

More than any other state, Florida defines the breathtaking scope of our American experience. It was here that Europeans first ventured into the New World, and from here, genius and courage took mankind to the moon. From Florida, America literally reaches for the stars.



I am deeply honored for the privilege given to me by the people of Florida to lead our great state. I love living in Florida and love serving her people and working to make our home the greatest state in the nation. Already we are accomplishing great things, but there is much more work to do.

I am inspired by my grandfather Adam, who came to this country in 1914 from the island of Cyprus. He arrived nearly penniless at Ellis Island in New York City and was told that they were hiring shoeshine boys in Altoona, Pennsylvania. He went there and worked for five dollars a month. His struggles and his love of freedom have inspired my family for two generations.

My grandfather's legacy reminds me that future generations in Florida will be shaped and inspired by decisions made today by state and community

leaders. For that reason, I am committed to working to provide a solid foundation for Florida's children, so they can develop their full potential and build their own hopes and dreams for the future.

I recognize that Florida's diverse wealth of cultural and historical resources play an important role in enhancing the quality of life in our state. As Floridians, we enjoy great opportunities for a strong education, economic development and community revitalization. The programs and services of the Divisions of Cultural Affairs and Historical Resources stimulate and contribute to the economic engine that assures a brighter future for all our citizens.

Florida is at a pivotal moment in her history, and our best days are still ahead. As we enter this new and exciting era, I look forward to working as "The People's Governor" because the people of Florida are my boss. I am committed to always listening — to both the needs that are important to the people, and to ideas for meeting those needs. This exchange of ideas is what makes Florida a great place — for both today and tomorrow.

GOVERNOR CHARLIE CRIST was elected to serve as Florida's Governor on November 7, 2006. Charlie Crist was born in 1956 in Altoona, Pennsylvania. His family settled in St. Petersburg, Florida in 1960. Governor Crist received his undergraduate degree from Florida State University in 1978, and his law degree from the Cumberland School of Law in Birmingham, Alabama. He was elected to the Florida Senate in 1992. In 1999, Governor Jeb Bush appointed him Deputy Secretary of the Florida Department of Business and Professional Regulation. In 2000, Governor Crist became Florida's last elected Commissioner of Education, and in 2002, Florida's first elected Republican Attorney General.

NEWS & NOTES

Florida Students Give Voice to Poetry Out Loud

High school students from 15 Florida school districts came to the state capital this spring to compete in the state finals of the *Poetry Out Loud* National Recitation Contest. A program of the National Endowment for the Arts (NEA), and the Poetry Foundation, the contest gives voice to young people and nurtures an interest in literature and language arts curricula in the classroom. Florida's state finals competition was sponsored by the Florida Division of Cultural Affairs.

Chris Robinson from the Douglas Anderson School of the Arts in Jacksonville won first prize. Robinson went on to compete in the National *Poetry Out Loud* Finals, in Washington, DC, on May 1. In addition to an all-expense paid trip to Washington, DC, Robinson received a \$200 cash prize, and her school received \$500 for the purchase of poetry books.

Second place winner was Emelda Agustin from Plantation High School in Plantation, and Ariel Danley from Thomas Jefferson High School in Tampa won third place. Honorable mentions went to fourth and fifth place winners, Ross Chuchla from Seminole High School in Sanford and Athia Choudhury from Timber Creek High School in Orlando.

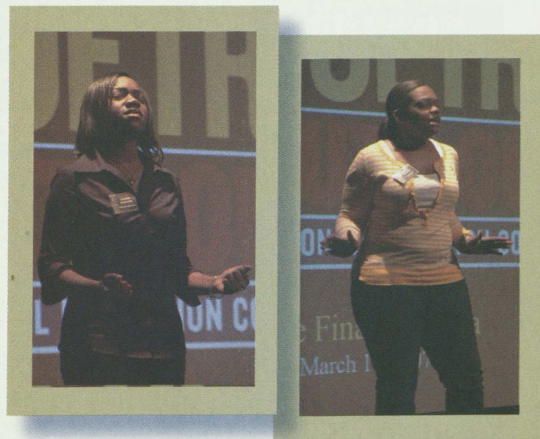
Florida state finals judges came from the English Department faculty of Florida State University and Florida A&M University in Tallahassee. Florida literary publishers Anhinga Press and Apalachee Review provided contestants with a sampling of Florida poetry anthologies.

In 2007, *Poetry Out Loud* awarded \$50,000 in scholarships and school stipends at the National Finals, with a \$20,000 college student scholarship for the national champion. Teachers interested in encouraging students to participate in the 2008 Poetry Out Loud competition should contact Ken Crawford, Poetry Out Loud Florida Coordinator, for information and classroom program materials. Write the Division of Cultural Affairs, Florida Department of State, R. A. Gray Building, 500 S. Bronough Street, Tallahassee, FL 32399-0250, call 850.245.6395 or e-mail kcrawford@dos.state.fl.us.

Above: First place winner, Chris Robinson; Lower left: Second place winner, Emelda Agustin; Lower right: Third place winner, Ariel Danley



COURTESY FLORIDA DEPARTMENT OF STATE





COURTESY FLORIDA MUSEUM OF HISTORY

FLORIDA MUSEUM PRESENTS CHARLES R. KNIGHT PAINTINGS

A traveling exhibit of seven study paintings and a self-portrait by renowned paleo-artist Charles R. Knight (1874-1953) will be on display through Fall 2007 in the *Hall of Florida Fossils: Evolution of Life and Land* exhibition at the Florida Museum of Natural History in Gainesville.

Knight completed the paintings, on loan from his granddaughter Rhoda Knight Kalt of New York, nearly a century ago as studies for several of his famous large murals. They include many animals that once lived in Florida. Knight visited the state many times throughout the late 1800s and early 1900s. Knight's murals depicting ancient life grace the halls of America's greatest natural history museums, including the American Museum of Natural History in New York and the Field Museum in Chicago. According to Darcie MacMahon, Florida Museum assistant director for exhibits, "In the world of paleo-art, Knight is truly king - both the best and the beginning of this unique artistic tradition."

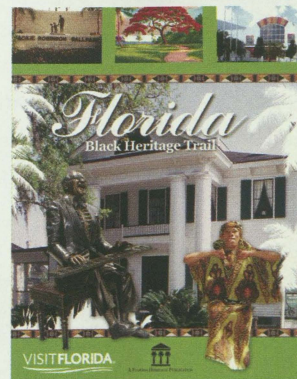
The Florida Museum is located near the intersection of Southwest 34th Street and Hull Road in the University of Florida Cultural Plaza in Gainesville. For information call 352.846.2000, or visit www.flmnh.ufl.edu.

ABOVE: WESTERN NORTH AMERICA IN THE EOCENE

This painting depicts the area that is now Wyoming and Colorado about 50 million years ago, during the Eocene Epoch, early in the Age of Mammals. The climate was warm; the landscape was covered with subtropical vegetation and probably looked a lot like present-day Florida. On the right is a herd of the earliest known horse, Hyracotherium (also known as Eohippus), which was the size of a small dog. The large, knobby-horned creatures are Urtatherium, some of the earliest large plant-eating mammals.

New Edition of Florida Black Heritage Trail Released

Let Governor Jeff Kottkamp, VISIT FLORIDA, the Florida Department of State, and the Florida African American Heritage Preservation Network (FAAHPN) recently unveiled the third edition of the *Florida Black Heritage Trail* guide. The guide features 64 colorful pages of historic African American sites from Pensacola to Key West and includes profiles and biographical sketches of many distinguished and accomplished African American Floridians. The *Florida Black Heritage Trail* is part of the Florida Department of State, Division of Historical Resources Heritage Trail series. The publication is posted online in pdf format at www.VISITFLORIDA.com and www.flheritage.com. Copies are being distributed by the Florida Department of State to public libraries throughout the state. To order the *Florida Black Heritage Trail* guide, visit www.VISITFLORIDA.com or call VISIT FLORIDA's visitor toll-free numbers 888.735.2872 or 800.336.1474. Purchase the Florida Heritage Trail series of publications online at www.floridashistoryshop.com.

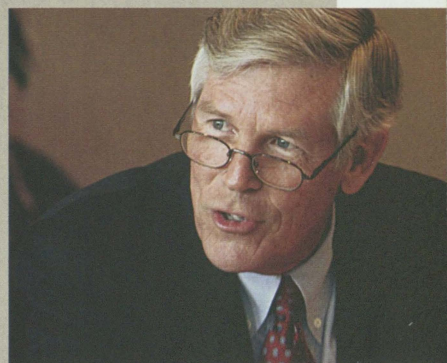


Mack and Moore Designated 2007 Great Floridians

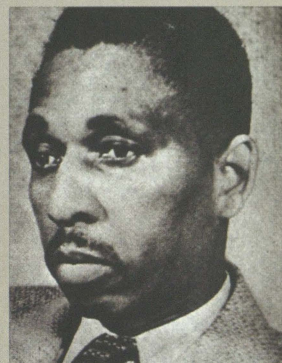
Former Senator Connie Mack and civil rights activist Harry T. Moore were designated 2007 Great Floridians by Secretary of State Kurt S. Browning during the Florida Heritage Month Awards Ceremony in Tallahassee on March 28. The Great Floridians Program is designed to recognize and record the achievements of Floridians, living and deceased, who have made major contributions to the progress and welfare of the state.

Senator Connie Mack represented Florida in the United States Congress for 18 years (1983–2001), including 12 years in the United States Senate where he played a leading role in economic and health care issues. After retirement from the Senate, Senator Mack was appointed in 2005 by President Bush to serve as Chairman of the President's Advisory Panel for Federal Tax Reform. A cancer survivor, Senator Mack is a strong advocate for cancer research, early detection and treatment.

Harry T. Moore was born in Suwannee County, Florida on November 18, 1905. In 1934, he organized and became president of the first Brevard County Branch of the National Association for the Advancement of Colored People and was named state executive director in 1946. Moore formed the Progressive Voters League of Florida in 1945. His voter registration drive increased registration of all eligible blacks in Florida from 5 percent to 31 percent. On the evening of Christmas Day 1951, a bomb planted under the Moore home in Mims exploded, killing Moore and his wife Harriette. Moore's daughter, Evangeline Moore, was present to accept the award honoring her father.



SENATOR CONNIE MACK



HARRY T. MOORE

TOP: COURTESY H. LEE MOFFIT CANCER CENTER & RESEARCH INSTITUTE; BOTTOM: FLORIDA STATE ARCHIVES



COURTESY FLORIDA DEPARTMENT OF STATE

AMERICAN ROYALTY SCULPTURE DEDICATED

On March 15, 2007, Secretary of State Kurt S. Browning kicked off Florida Heritage Month 2007 with the dedication of *American Royalty*. This third sculptural grouping in the Indian Heritage Tableau, positioned at the north end of the R. A. Gray Building in downtown Tallahassee, represents Florida's early people during the time of European contact in the 16th century. Artists, Bradley Cooley and Bradley Cooley, Jr., fashioned the look of this group from engravings done in the 17th century by Theodor de Bry. In turn, de Bry was inspired by watercolors created by Jacques Le Moyne, an artist who traveled in Florida during the 16th century, recording the Timucuan he saw there. The annual Florida Heritage Month celebration takes place from March 15 to April 15. For information, visit www.floridaheritagemonth.com.

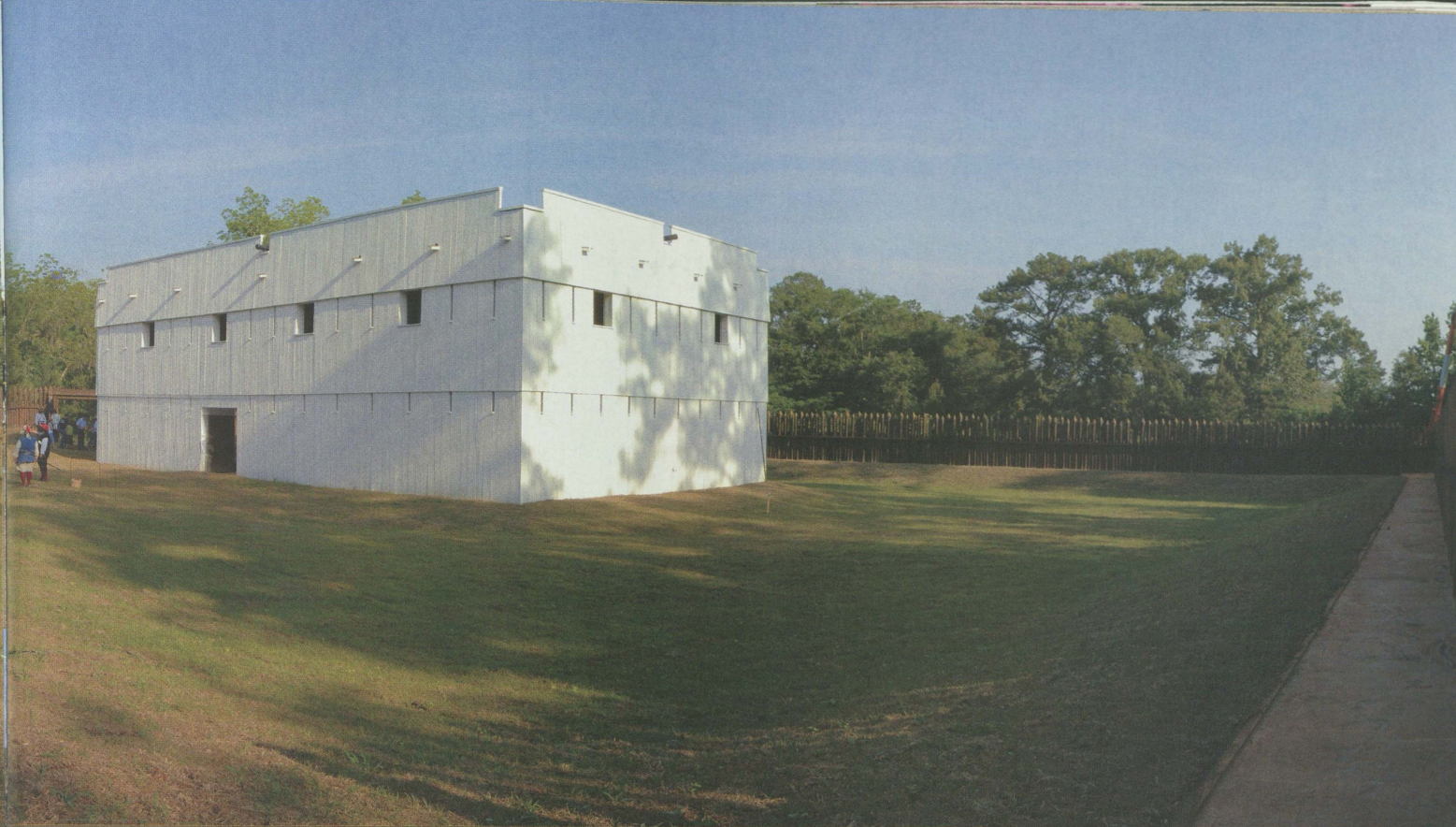


By Bonnie G. McEwan • Photography by Ray Stangard

Castillo de San

Mission San Luis IN TALLAHASSEE WAS THE WESTERN CAPITAL OF SPANISH FLORIDA FROM 1656 TO 1704. THE MISSION CONSISTS OF 60 ACRES OF LARGELY UNDISTURBED 17TH-CENTURY ARCHAEOLOGICAL DEPOSITS. THESE INCLUDE THE REMAINS FROM WELL-DOCUMENTED RELIGIOUS, SECULAR, PUBLIC AND RESIDENTIAL AREAS OF THE SITE. APAŁACHEE INDIANS AND SPANIARDS FORGED A STRATEGIC ALLIANCE, DRAWN TOGETHER BY RELIGION AS WELL AS MILITARY AND ECONOMIC PURPOSE. † TODAY, MISSION SAN LUIS BRINGS THE 17TH CENTURY TO LIFE THROUGH LIVING





Luis †

HISTORY, PERIOD BUILDINGS, EXHIBITS AND
ARCHAEOLOGY. MODERN DAY VISITORS TO
MISSION SAN LUIS DISCOVER A RE-CREATED
COMMUNITY WHERE TIME STANDS STILL. THE
RECENTLY OPENED CASTILLO DE SAN LUIS
JOINS THE RECONSTRUCTED APALACHEE

COUNCIL HOUSE, FRANCISCAN CHURCH, FRIARY AND THE SPANISH VILLAGE TO
TELL THE STORY OF THE PLACE AND ITS PEOPLE. THE SITE IS A NATIONAL HISTORIC
LANDMARK AND RECIPIENT OF A 2006 PRESERVE AMERICA PRESIDENTIAL AWARD.





This reconstruction provides an unparalleled glimpse into the final chapter of this frontier community.



ABOVE: ARTIFACTS RECOVERED FROM THE FORT INCLUDE AN ESCUTCHEON — PROBABLY FROM A CARTRIDGE BOX, A BUCKLE DECORATED WITH FACETED CRYSTALS, AND A RELIGIOUS MEDALLION. OPPOSITE: DRAWN IN 1705 DURING ADMIRAL ANTONIO DE LANDECHE'S RECONNAISSANCE OF THE SPANIARDS' FALLEN WESTERN CAPITAL, THIS MAP'S LEGEND IDENTIFIES THE CASTILLO DE SAN LUIS.

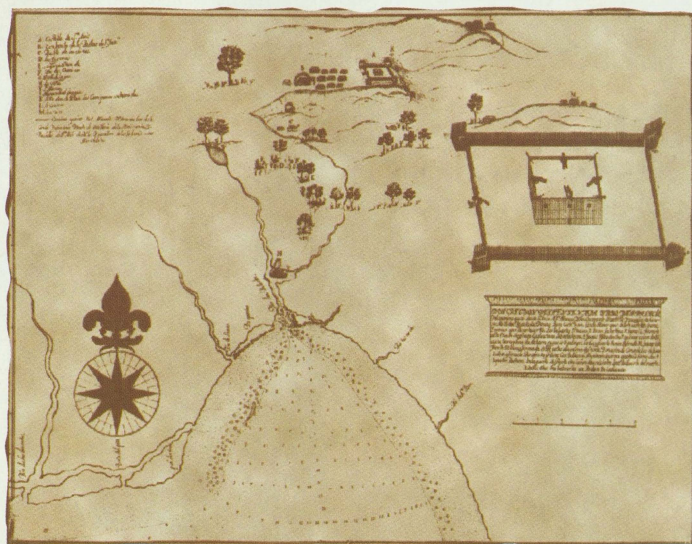


HISTORICAL SETTING

For centuries Apalachee Province was home to one of the most powerful and advanced indigenous chiefdoms in the North American southeast. The Apalachees' historic alliance with the Spaniards was intended to reinforce the authority of their chiefs and to provide a strategic alliance in the face of foreign incursions. Franciscan missions had been established in Apalachee Province beginning in 1633.

Deputy Governor Antonio de Sartucha selected the present day location of San Luis for his capital in 1656. It was situated on one of the highest hilltops in the region, affording views of the surrounding countryside. The fort was located at the north end of the town center, close to a ravine where springs provided water year round. San Luis's chief agreed to move his village to the site in order to be near the Spaniards, and he promised to build the deputy governor and his soldiers a substantial blockhouse. The fort was staffed by 40 Spanish soldiers by the 1680s, and sometimes more for special expeditions. Although there was always a relatively small garrison, San Luis's military strength rested with its native allies. Apalachee warriors received

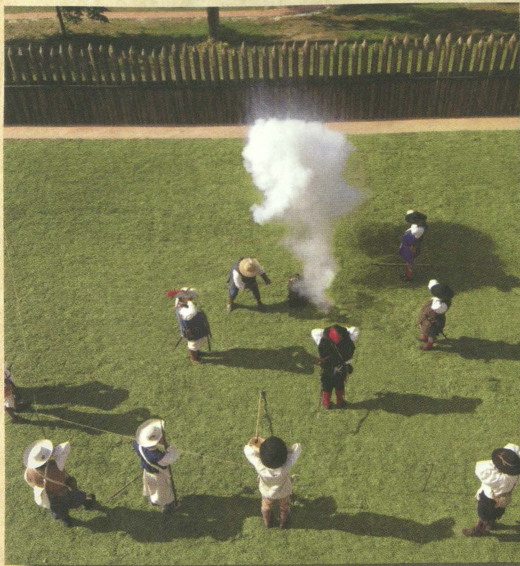
European military training, served as sentries, held military titles, and often made up 100 percent of Spanish strike forces.



THE MILITARY COMPLEX

The San Luis blockhouse was built between October 1695 and mid-1697. It was large enough to accommodate the garrison and many of the residents. The outbreak of Queen Anne's War in 1701—known in Europe as the War of Spanish Succession—allied Spain and France against England. This ignited British hostility against Spanish Florida





While Castillo
de San Luis
provided a
military presence
on the frontier,
its small
garrison and
limited supplies
were insufficient
to deter invading
forces.

and its vulnerable hinterland settlements. It was not until October of 1702, in the wake of a disastrous defeat of a largely Apalachee force on the banks of the Flint River, that Spaniards attempted to turn the blockhouse into a proper fort. Despite the impact of a severe epidemic, work on the full military complex began in 1703 with the construction of a dry moat and stockade backed with a firing platform.

Although soldiers stationed at San Luis had homes nearby, they maintained a round-the-clock presence at the Castillo. From the time the stockade was built in 1703, it also provided shelter for the garrison and the inhabitants of the entire village when alarms sounded. On July 31, 1704, with the end clearly in sight, the Spanish garrison and their native allies destroyed San Luis. The Spaniards withdrew to St. Augustine, while most of the Apalachees from San Luis moved westward to Mobile and, eventually, Louisiana.

ARCHAEOLOGICAL INVESTIGATIONS

The general placement of the fort within the San Luis village was probably determined from the earliest Spanish reconnaissance of the area. It has been an area of intermittent archaeological testing since the 1940s. Archaeologists who have made their mark there include three founding fathers of Florida archaeology: John W. Griffin in 1948, Hale G. Smith in 1950, and Charles H. Fairbanks in 1956 and 1957. Each of them attempted to locate and define basic features of the Castillo. Following purchase of the site by the State of Florida, the archaeology staff conducted systematic excavations in the military complex from 1990 to 2002, investigating the entire blockhouse and portions of the palisade and moat.

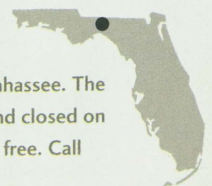
CASTILLO DE SAN LUIS TODAY

The recently reconstructed fortification at San Luis is testament to the strong military presence sought for Apalachee Province by Spaniards as early as 1657. The native chiefs' reluctance to accept an expanded garrison and fort undermined this development. In many respects, military personnel assumed more of an administrative and fiscal role in the province, securing labor tribute and provisions for St. Augustine. Some soldiers eventually withdrew to the active reserve and sought wealth as ranchers, ship owners and merchants.

While *Castillo de San Luis* provided a military presence on the frontier, its small garrison and limited supplies were insufficient to deter invading forces. This reconstruction provides a unique glimpse into the final chapter of this remarkable frontier community.

To Learn More

Mission San Luis is located at 2020 Mission Road in Tallahassee. The site is open Tuesday to Sunday from 10 a.m. to 4 p.m. and closed on Mondays, Thanksgiving and Christmas Day. Admission is free. Call 850.487.3711 or visit www.missionsanluis.org.



Florida Main Streets

Reclaiming and Revitalizing Florida's Traditional Downtowns

Downtowns were once the heart of a city. As people moved into the suburbs and began patronizing shopping malls and “big box” chain stores, downtowns started to decline. Buildings deteriorated and businesses moved out, threatening the economic stability of historic downtown business districts. In 1985, Florida adopted the Main Street model developed by the National Trust for Historic Preservation to revitalize downtown districts. Throughout Florida, cities are bringing people and commerce back downtown with help from the Florida Main Street Program.

BY KILEY MALLARD • PHOTOS COURTESY
FLORIDA MAIN STREET PROGRAMS





Downtown Dade City

Dade City is just north of Tampa in Pasco County. By the late 1980s, this rural community had suffered the loss of 88 percent of its citrus groves. When the Evans Packing Company closed, the community lost 450 jobs. With no new industry on the horizon, the movement of county government offices to the west, and consumer money going to the malls, Downtown Dade City was struggling.

In 1987, Downtown Dade City became one of the first communities designated a Florida Main Street. Celebrating its 20th anniversary in 2007, it is one of the most successful Main Street programs in the state. Restoration of the Old Pasco County Courthouse is the program's crowning achievement. The Georgian style courthouse was built in 1909 and served as the seat of government for Pasco County for more than 50 years. Altogether, Downtown Dade City has completed more than \$5 million in downtown restoration projects and opened more than 25 new businesses, creating 115 new jobs.

www.dadecitymainstreet.org

LEFT: OLD CITY MARKET, DADE CITY;

RIGHT: PASCO COUNTY COURTHOUSE, DADE CITY

TOM CLARICH



PIONEER DAYS FESTIVAL, HIGH SPRINGS

High Springs

Designated a Florida Main Street in 2005, High Springs is about 20 miles north of Gainesville. In 1888, the town of Santafeey was renamed High Springs. The fledgling city bustled with general stores, an opera house, hotels, restaurants and, in 1928, a newspaper, *The High Springs Herald*, which still publishes today. Development slowed after World War II, when nearby phosphate mines closed and changes were made to railroad service.

Nowadays, High Springs is an eco tourism destination—old railroads have been turned into trails, and there are numerous local state parks and springs. Downtown High Springs is filled with antiques stores, art galleries and a community theatre. In the two years since becoming a Florida Main Street, High Springs has spent over \$150,000 on nine building rehabilitations, and six new businesses have opened, creating 23 new jobs. High Springs held its First Annual Bikefest in May, 2006. The city of only 4,000 hosted over 5,500 riders and saw profits of \$5,000.

www.highspringsmainstreet.com

STRAWBERRY FESTIVAL, STARKE





LEFT: DOWNTOWN KISSIMMEE PARADE, LATE 1930S;
RIGHT: FARMERS MARKET

Starke

Located in northeast Florida between Gainesville and Jacksonville, Starke has been a Main Street community since 2005. The city of about 6,000 is the county seat for Bradford County. Constructed in 1902, the Romanesque Revival Old Bradford County Courthouse now serves as the Andrews Center at Santa Fe Community College.

As early as 1854, people began settling in Starke. The city was named for the fiancé of first postmaster George W. Cole, whose family name was Starke. The Atlantic to Gulf Railroad ran through Starke on its way from Fernandina to Cedar Key. Strawberries became a popular crop for the area when refrigerated cars were put into use. During World War II, nearby Camp Blanding was one of the largest troop training centers in the nation. With the surge of troops and construction workers, the population of Starke went from about 1,500 to over 80,000 within months.

Main Street Starke hosts four large events per year, including the popular Strawberry Festival in April. In just over two years, Main Street Starke has initiated 28 revitalization projects, 21 of which were rehabilitations. Already a total of over \$7 million has been reinvested in downtown and 15 new businesses have opened, creating 45 new jobs.

www.mainstreetstarke.com

Kissimmee

Kissimmee's story begins in 1881, when the State of Florida sold Hamilton Disston four million acres to clear its Civil War debts. Disston drained much of the land to make way for cattle and citrus. The city was incorporated in 1883 and, in 1887, was declared the seat of Osceola County. In 1970, Disney chose the Kissimmee area as the site for Disney World, pushing the city into the world's spotlight.

Kissimmee became a Florida Main Street in 1997 and used its initial \$10,000 Main Street grant to start a façade grants program. They created a downtown business guide, an eco and heritage tourism guide and a historic house tour featuring seven homes. In 1999, an ambitious streetscape project took eight months to complete. The Community House, now used for meetings and community events, was also rehabilitated with a Department of State, Division of Historical Resources grant.

Visitors to downtown can enjoy the Kissimmee Sculpture Experience, an annually rotating outdoor sculpture installation. On September 15, 2007, Kissimmee Main Street will host the annual Meatloaf Cook Off in Toho Square. Kissimmee is the host city for the Florida Main Street 2007 Annual Conference and Awards Dinner from September 12-14.

To Learn More

Florida Main Street, administered by the Florida Department of State, Division of Historical Resources, Bureau of Historic Preservation, is a technical assistance program for traditional downtown districts. Since 1985, the Bureau has offered manager training, consultant team visits, design and other technical assistance to more than 89 communities throughout the state. To learn more, call 800.847.7278, or visit www.flheritage.com/preservation/architecture/mainstreet



Clockwise this page: The Crealdé arch; A photograph from the collection of the Hannibal Square Heritage Center; Year round art classes are offered to the community; Opposite page: Detail from a 10 feet by 18 feet mural created by students, children and seniors from the Winter Park Community Center's art programs. Crealdé artists and volunteers labored six months using thousands of pieces of tile to create the *Community Pride in Hannibal Square* mural.

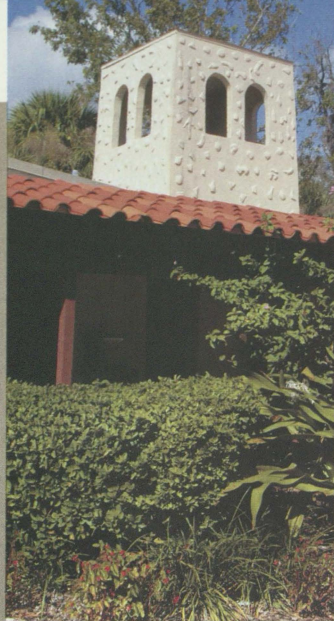


Celebrating & Community Heritage Through the Arts



“It is our goal that visitors from anywhere will be inspired to become more aware of, respect, explore, and participate in their own community’s history and heritage. Every community, every family has a history and a heritage, it simply does not matter if you are a fifth generation Central Floridian or if your family moved here last year from Puerto Rico. I believe that the more diverse and multicultural our American society gets, the more important it is for us to know who we are and where we come from, as family, as a community and as a country.”

—Peter Schreyer, Executive Director, Crealdé School of Art, from the Grand Opening ceremony of the Hannibal Square Heritage Center, April 28, 2007



Nestled on lake front property just minutes from downtown Winter Park, the Crealdé School of Art was founded with the goal of serving artists and the community. For more than 32 years, Crealdé has offered affordable art classes for people of all ages and backgrounds, studio space for its teaching staff and exhibition galleries for contemporary visual artists. With the recent opening of the Hannibal Square Heritage Center in West Winter Park, the school has deepened its commitment to serve non-traditional communities and to use the arts as a vehicle for community collaboration and revitalization.

Crealdé School of Art

The Crealdé School of Art was the brainchild of William S. Jenkins, a successful Winter Park businessman and artist. In 1975, Jenkins acted on his vision to build a place where artists would have space to create and show their work. Crealdé now offers a year-round educational curriculum of more than 80 affordable art classes in the areas of painting, drawing, sculpture, photography, and ceramics for all skill levels and segments of the population. Over 40 professional artists make up the Crealdé faculty.

The school makes significant efforts to attract students from varying segments of the community. Classes are offered free of charge to underserved populations and scholarships are awarded to at-risk teens and individuals who can not pay the school's tuition. Crealdé partners with state and county organizations to provide specific career-related training that supports the professional individual artists it serves. The school hosts and facilitates workshops on marketing and communications for artists, and offers annual grant opportunities and grant techniques workshops for individual area artists.

Those not attempting to learn about the art-making process will still benefit from a trip to Crealdé. Strolling through the campus, visitors are treated to over 60 pieces of sculpture created by mostly central Florida artists in the Contemporary Sculpture Garden. Crealdé offers ongoing opportunities for exposure to artwork through its exhibition program in the Alice and William Jenkins Gallery. Exhibitions are offered free of charge and feature the work of recognized and accomplished artists from regional, national and international arenas. Crealdé's Showalter Hughes Community Gallery highlights the work of Crealdé emerging artists and outreach programs. These exhibitions often include visiting artist lectures, demonstrations, and special workshops offering artists and patrons ways of engaging further in the art making process. Crealdé's exhibition program is designed and administered by a Gallery Committee comprised of individual artists, curators, and community members that strive to offer the best variety and quality of art exhibitions to the community.

The Hannibal Square Heritage Center

During the 1990s, Winter Park began attracting new residents and businesses. The city's development and growth began to extend to West Winter Park, threatening its residential character. "This culturally-rich neighborhood was on the brink of undergoing gentrification that threatened to homogenize and erase the memories and the landmarks of the African American contributions to Winter Park," says Crealdé's executive director Peter Schreyer. The Hannibal Square Heritage Center is the result of a four-year collaborative outreach effort between Crealdé, the City of Winter Park and residents, designed as a tribute to the past, present and future contributions of Winter Park's African American





Crealdé offers ongoing opportunities for exposure to artwork through its exhibition program in the Alice and William Jenkins Gallery.





The Heritage Center is now the permanent home of Crealdé's *Heritage Collection: Photographs and Oral Histories of West Winter Park*. The collection illustrates, in the words of its citizens, the history and rich cultural heritage of the community. Photographs spanning the 20th century are paired with oral histories and contemporary portraits from the individuals contributing them.



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Crealdé is no stranger to West Winter Park. Since the '90s, the school has had a permanent presence at the Winter Park Community Center offering free classes for children, teens, and seniors, and a variety of public art projects, including murals, photo-documentaries and sculptures. On February 17, 2007, an outdoor mosaic mural—the biggest project of its kind Crealdé has ever undertaken—was unveiled on the walls of the community center across the street from the new Heritage Center. The *Community Pride in Hannibal Square* mural project, directed by Winter Park artist Lynn Tomlinson, was created and built by over 500 participants. The mural illustrates a historic Winter Park event from October 12, 1887. On that day, the publisher of the local newspaper led citizens of the community across the railroad tracks, breaking curfew to vote in downtown Winter Park. In that election, African American residents in Hannibal Square voted to incorporate into the City of Winter Park, and two African Americans were elected to the Winter Park town council. In the cross-disciplinary mural program, students from three area elementary schools used what they learned about the history of this community to design the mural. Students, children and seniors from the Winter Park Community Center's art programs, and Crealdé artists and volunteers labored six months using thousands of pieces of tile to create the 10 feet by 18 feet mural.

Winter Park

The City of Winter Park received the *2007 National Planning Excellence Award for Innovation in Neighborhood Planning in Honor of Jane Jacobs* from the American Planning Association for the revitalization of the Hannibal Square neighborhood. The award recognizes the successful efforts of Crealdé, the City of Winter Park, and the community in keeping the authenticity of West Winter Park intact, while celebrating and building upon the rich community history that is so vital to the area. 🏠

To Learn More

Visit the Crealdé School of Art at 600 St. Andrews Boulevard in Winter Park, call 407.671.1886 or go to www.crealde.org. Visit the Hannibal Square Heritage Center at 642 W. New England Avenue, or call 407.539.2680.



THE 2007 DOWNTOWNS & SMALL TOWNS FORUM

Florida has a knack for re-inventing itself. Thanks to revitalization efforts and an ongoing array of special events, communities of all sizes across the Sunshine State are buzzing with renewed interest from residents and visitors. Few places in the nation can match the historic depth and diversity that Florida's cities and towns have to offer. Today communities throughout the state are highlighting their unique history and artistic flair, while offering new entertainment venues, lively shops and award-winning restaurants.

To showcase these outstanding community efforts, VISIT FLORIDA is partnering with the Florida Department of State to present the 2007 Downtowns & Small Towns Forum, October 16 to 19 in the historic city of St. Augustine, with tours to the river city of Palatka. The forum will examine how preservation and adaptive re-use of historic structures allows communities to promote an authentic "sense of place," and how trails are increasingly becoming the natural connectors and gateways to exploring Florida's communities. The Downtowns & Small Towns Forum will provide participants with the opportunity to examine first-hand how community planning, preservation, transportation, signage, safety, and public green spaces impact both visitors and residents.

PALATKA

The town of Palatka on the west bank of the north-flowing St. Johns River has long been known as the "Gem of the St. Johns." The Timucuan Indians called it *Politaikata* meaning "Cow's Crossing" or "Cow Ford."

As the southernmost point where large vessels could venture down the St. Johns, the town prospered as a world-wide shipping point for the local citrus and timber. In the late 1800s, grand downtown hotels were built, new residential districts arose, stately homes went up, and for a time, Palatka vied with Jacksonville as the great commercial city of northeast Florida. In the early 1900s, the town became a hub for tourists who would board steamboats and smaller vessels to go to Silver Springs, Florida's great wilderness attraction. Five railroads served the city in its heyday.

Constructed in 1838, the Putnam Historic Museum is the oldest surviving structure in town, while many of Palatka's homes and churches are over 100 years old. Downtown, more than 30 murals depict Putnam County's historical, cultural and natural resources. To boost the city's appeal during the Great Depression, the Federal Works Progress Administration planted azalea gardens in a 100 foot ravine

one mile east of the river. One of Florida's top ten attractions until after World War II, Ravine Gardens State Park is still a popular draw for visitors.

From River City

Today, as the railroads convert to trails, Palatka is taking its place as the recreational trail hub of northeast Florida. By 2010 paved trails will link downtown Palatka to St. Augustine to the east and Lake City to the northwest. Off-road trails will connect Palatka to the Gulf Coast via the Ocala National Forest, and then through Levy, Gilchrist and Dixie Counties. With the completion of the National Scenic Trail, Palatka will serve as the center point of this 1,300 mile resource.

ST. AUGUSTINE

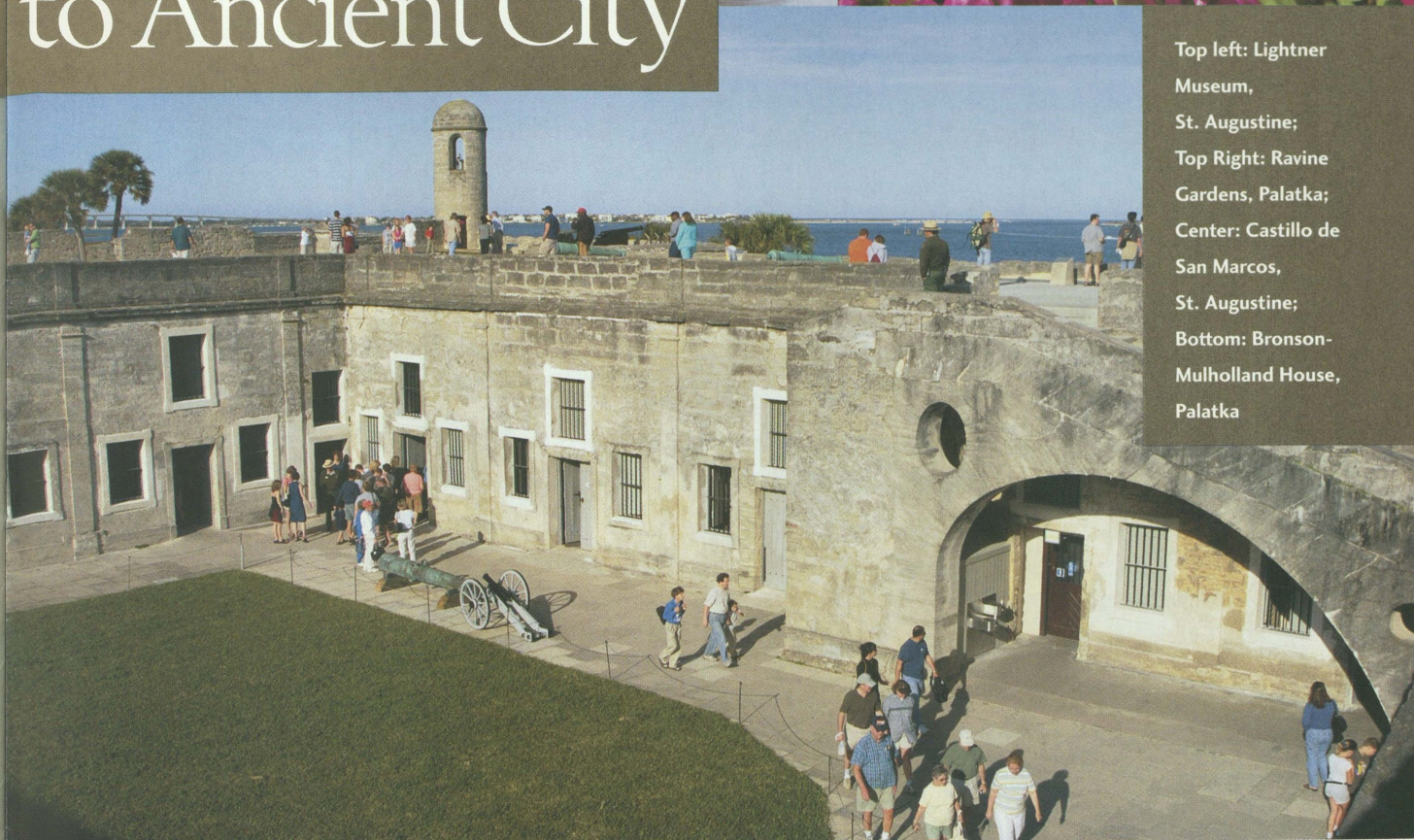
After Juan Ponce de Leon claimed *La Florida* for Spain in 1513, Pedro Menendez de Aviles founded the city of St. Augustine in 1565. St. Augustine is the oldest continuously occupied city in the U.S., and has long understood the value of heritage tourism. The city's most prominent landmark, the Castillo de San Marcos, was built between 1672 and 1695 and is a National Monument. The distinctive 1874 St. Augustine Lighthouse, Florida's first official lighthouse, still operates today. Visitors can climb the 219 steps for a panoramic view of the Old City. The charming, narrow streets in the St. Augustine Town Plan Historic District welcome visitors to Florida's original downtown. There, St. George Street takes pedestrians through the original City Gates, past a variety of specialty shops and restaurants.

This is the city that later inspired Henry Morrison Flagler, whose empire of hotels, railroads and developments changed the fate of Florida tourism forever. Today, Flagler's Alcazar Hotel is home to the Lightner Museum, while Flagler College occupies the even grander Ponce de Leon Hotel.

For a firsthand look at how communities can benefit by strengthening and expanding partnerships with city leaders, cultural organizations, tourism officials, Florida Main Streets, planners and preservationists, plan to attend VISIT FLORIDA's Downtowns and Small towns Forum in St. Augustine this October. ☞



to Ancient City



Top left: Lightner
Museum,
St. Augustine;
Top Right: Ravine
Gardens, Palatka;
Center: Castillo de
San Marcos,
St. Augustine;
Bottom: Bronson-
Mulholland House,
Palatka



To Learn More

For information on the Downtowns & Small
Towns Forum, visit [www.VISITFLORIDA.org/
DowntownsandSmallTownsForum](http://www.VISITFLORIDA.org/DowntownsandSmallTownsForum).

For visitor information, go to St. Augustine, Ponte Vedra &
the Beaches VCB, 1-800-OLD-CITY, www.VisitOldCity.com
or Putnam County Chamber of Commerce, 386.328.1503, or
www.Putnamcountychamber.org

VISITFLORIDATM

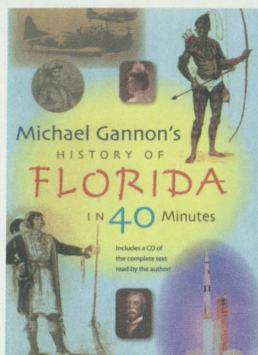
You Should See The State You're In.



MIXED MEDIA

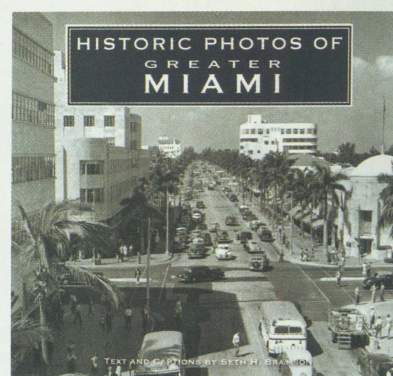
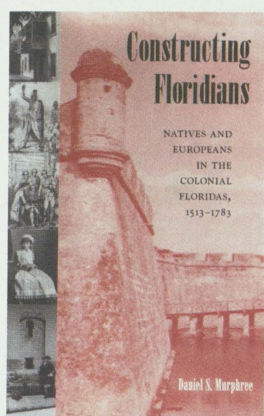
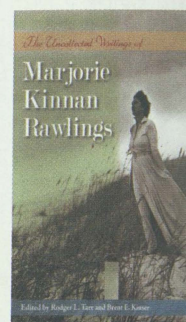
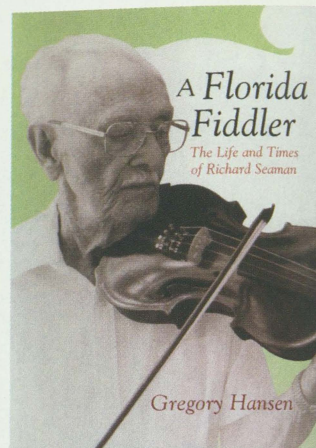
IN PRINT

A SAMPLING OF NEW FLORIDA TITLES



Author and historical scholar Michael Gannon condenses the millennia-long history of Florida in **MICHAEL GANNON'S HISTORY OF FLORIDA IN 40 MINUTES** (*University Press of Florida*). In the book and accompanying 40-minute CD, Gannon highlights ten defining moments in the state's history, beginning with Florida's earliest inhabitants and concluding with the 2004-5 hurricane seasons. • Over the 300 years from the discovery of Florida to the founding of the United States, Europeans interacted with half a dozen Florida tribes, forging lasting perceptions of one another. Daniel S. Murphree explores these emerging racial attitudes in **CONSTRUCTING FLORIDIANS: NATIVES AND EUROPEANS IN THE COLONIAL FLORIDAS, 1513-1783** (*University Press of Florida*). • In **A FLORIDA FIDDLER: THE LIFE AND TIMES OF RICHARD SEAMAN** (*University of Alabama Press*), author Gregory Hansen presents the life history of Seaman, and how this talented Florida artist presented his music and stories to the public for over 80 years. • Rodger L. Tarr and Brent E. Kinser bring together a selection of Marjorie Kinnan Rawlings' juvenilia, college writing, newspaper pieces and stories of life in Florida in **THE UNCOLLECTED WRITINGS OF MARJORIE KINNAN RAWLINGS** (*University Press of Florida*). Many of these pieces are reprinted for the first time since their original publication. • **HISTORIC PHOTOS OF GREATER MIAMI** by Seth Bramson, part of the Historic Photos series by Turner Publishing Company, shows the history of Miami through nearly 200 photographs gathered from the State Archives of Florida and the Bramson Archives. Other Florida cities featured in this series include Daytona Beach, Tampa, Jacksonville, Tallahassee and Orlando.

Visit www.floridashistoryshop.com for these and other Florida titles.



ONLINE: CUBAN AND LATIN AMERICAN POPULAR MUSIC

<http://library.fiu.edu/latinpop> is the Web site of the Diaz-Ayala Cuban and Latin American Popular Music Collection at Florida International University's Green Library. Spanning the history of popular Cuban and other Latin music, the collection was donated by Cristobal Diaz-Ayala, author of a definitive book on Cuban music and producer of the CD boxed set, 100 Cuban Songs of the Millennium. The collection features 25,000 LP's; 14,500 78 r.p.m.'s; 4,500 cassettes containing radio



interviews with composers and musicians; 4,000 pieces of sheet music; 3,000 books; and thousands of CD's, photographs, videocassettes and paper files. Among the rarest items are recordings made in pre-revolutionary Cuba. Organized in two volumes, from 1898 to 1925 and 1925 to 1960, the online discography by Diaz-Ayala includes an index of titles, performers, images and links to other online resources.



ART SCENE

THE BRITISH ARE COMING... AGAIN ! LONDON SYMPHONY ORCHESTRA RULES AT FLORIDA INTERNATIONAL FESTIVAL

For more than 40 years, the Florida International Festival has been bringing the highly-acclaimed London Symphony Orchestra (LSO) to the Daytona Beach area. The 16-day, biennial Festival kicks off on July 13, 2007, with a schedule that includes over 55 performances by more than 200 different artists and groups at

venues throughout
Central East
Florida.

Performances
include a variety of
diverse live musical
performances,

ranging from orchestral to chamber music, from jazz to world beat, to dance and family favorites.

As the headliner for the Festival, the LSO returns to its "Official American Summer Home" for a 10-day residency. The world-renowned orchestra and its members will perform seven concerts, several chamber concerts and recitals, and a special world-premiere

performance marking the 50th anniversary of "West Side Story."

In addition to the LSO, a host of the world's most distinguished artists will fill the festival stages, including Hungarian phenomenon Roby Lakatos, world-renowned jazz artist Ahmad Jamal, Irish favorite Solas, Arabic music master Simon Shaheen, and many others. LSO musicians and many of these outstanding artists will also participate in the festival's educational outreach program, which includes free concerts, and once-in-a-lifetime opportunities for student musicians to talk and train with the masters. The Museum of Arts and Sciences in Daytona Beach will offer a Venini glass art display for festival visitors to enjoy.

Purchase tickets weekdays at the festival box office, 212 S. Beach Street, Daytona Beach, by calling the box office toll-free at 866.849.0731 or by mailing the ticket order form, which can be found online at www.fif-lso.org. Groups of 20 or more are eligible for ticket discounts and other added benefits. Special travel packages and discounted hotel rates are offered online at www.fif-lso.org, or by contacting Joyce DeLoach at 386.872.2331.



ART IN UNFAMILIAR PLACES



HARROD BLANK

"Aero Car" by Dave Major, Benton, KS.

■ ART CARS ■

Since the 1990s, there has been a growing interest in the creation of "art cars" and art car festivals and events throughout the country. An art car is a working car that has been transformed into a work of art in any way imaginable, taking original art to the streets. Houston, Texas is home to the Art Car Museum, or "Garage Mahal," and in 2007 hosted its 20th Annual Art Car Parade. In Florida, springtime art car events kick off the *Drive to Enjoy the Arts* in Palm Beach county, encouraging residents and visitors to enjoy local arts and cultural events throughout the summer. In central Florida, just north of Orlando, the town of Mount Dora (also known as the "Festival City") will host its 4th Annual Mount Dora Art Car Weekend, August 18 and 19.

The streets of historic downtown Mt. Dora will be the setting for a night of entertainment and shopping from 5 to 9 p.m. Thursday, August 17. *Mt. Dora Cool* kicks off the weekend with a 50's theme, karaoke and some of the early arrival art cars on display.

Over 30 cars are expected to participate when Mt. Dora's art car parade takes place Saturday morning at 11. Radio Disney will be in town from noon to 2 p.m. with interactive programs and music for children. Cars will be on view throughout Saturday afternoon, and on Sunday from noon until 3 p.m. The awards presentation takes place at 3 p.m. on Sunday.

Art cars will compete for several awards. The Distance Award (last year's winner came 3,146 miles from Minneapolis, Minnesota), Best Daily Driver, Best First Show, Best Florida Car, Best Out-of-State Car, a Participant's Choice award, and an Artist's Choice award. For a \$1 donation, festival goers can vote for their favorite car in the "People's Choice Award," with a portion of the proceeds going to Hospice of Lake and Sumter Counties.

For information about the 4th Annual Mt. Dora Art Car Weekend, contact Susie Brown at 352.357.4110 or 407.221.5358, e-mail captainelectric@prodigy.net, or visit www.mtdoraartcars.com. For information about next year's springtime Palm Beach County art car events, visit www.palmbeachculture.com.

CALENDAR

SUMMER
2007

Through July 8 St. Petersburg

Florida Collects Folk Art. 80 works from eight private collections featuring many folk art luminaries. Museum of Fine Arts. 727.896.2667

Through July 22 Gainesville

African Pathways to Urbanism: Photographs by Peter Schmidt. University of Florida Anthropology Professor Peter Schmidt's documentation of ancient urban centers in the Horn of Africa. Florida Museum of Natural History. 352.846.2000



Beaches, Creatures and
Cowboys: Florida Movie
Posters. Museum of Florida
History. Tallahassee

Through July 22 Orlando

This is Our Land: Discovering America and the World through Original Illustrations from Children's Books. 80 artists in a variety of media capture the great diversity of people, pastimes and natural wonders of all 50 U.S. states and 20 countries around the globe. Orlando Museum of Art. 407.896.4231

Through July 28 Fort Myers

21st Annual 2D 3D All Florida

Juried Exhibit. Sculpture, painting, photography, prints and drawings from Florida artists. Alliance for the Arts. 239.939.2787

Through July 31 Cocoa

Milestones in NASA's History. 11 space themed images celebrating important milestones in NASA history and the current space program. Brevard Community College Planetarium and Observatory. 321.690.6817

Through August 5 Orlando

4th Annual Orlando City Artworks. In conjunction with the National Arts Program, a nationwide service encouraging artistic expression among public employees. Juried exhibition including works at all levels and numerous art mediums. Orlando City Hall. 407.246.4279

Through August 12 Sarasota

In Our Time: The World As Seen By Magnum Photographers. Works by 60 photographers, celebrating 50 years of Magnum Photos, Inc., one of the world's most renowned photographer-owned photographic agencies. John and Mable Ringling Museum of Art. 941.359.5700

Through August 12 Hollywood

Got No Strings. Documents the puppeteers' creative process from conception of a show through rendering, construction, rehearsal and production. Created by Bits 'N Pieces Puppet Theatre. Art and Culture Center of Hollywood. 954.921.3274

Through August 18 Pensacola

Matisse: A Celebration of French Poets and Poetry. A selection of lithographs by Henri Matisse inspired by the love poems of the Renaissance poet Pierre de Ronsard. Pensacola Museum of Art. 850.432.6247

Through August 26 Tallahassee

Beaches, Creatures and Cowboys: Florida Movie Posters. Original movie posters of films made in Florida. Museum of Florida History. 850.245.6400

Through August 26 Boca Raton

56th Annual All Florida Juried Competition and Exhibition. Florida's oldest statewide annual juried all media competition. Boca Raton Museum of Art. 561.392.2500

Through August 26 West Palm Beach

Tigers of Wrath: Watercolors by Walton Ford. 50 large-scale works of birds and animals, similar to John James Audubon's *Birds of America*. Norton Museum of Art. 561.832.5196

Through September 2 Jacksonville

Traditions in Transition: Russian Icons in the Age of the Romanovs. 43 icons and oklads (decorative icon covers) and two books illustrate the impact of Western culture on the evolution of Russian religious painting from the 17th through the 20th centuries. Cummer Museum of Art and Gardens. 904.356.6857

Through September 2 Coral Gables

Clay and Brush: Chinese Ceramics from the Lowe Art Museum. Historic survey of the development of Chinese ceramics from the Neolithic Period to the 21st century. Lowe Art Museum. 305.284.3535

Through September 3 Tampa

Wondrous Cold: An Antarctic Journey. 50 spectacular photographs by Joan Myers depict panoramas, wildlife, and explorers and scientists of Antarctica. From the Smithsonian Institution Traveling Exhibitions (SITES). Florida International Museum. 727.341.7900

Through September 23 Miami Beach

The Art of Aging. Works of multi-generational artists from North America, Israel and England in painting, sculpture, photography, fiber, mixed media and video depicting the complex and diverse aspects of aging. Jewish Museum of Florida. 305.672.5044

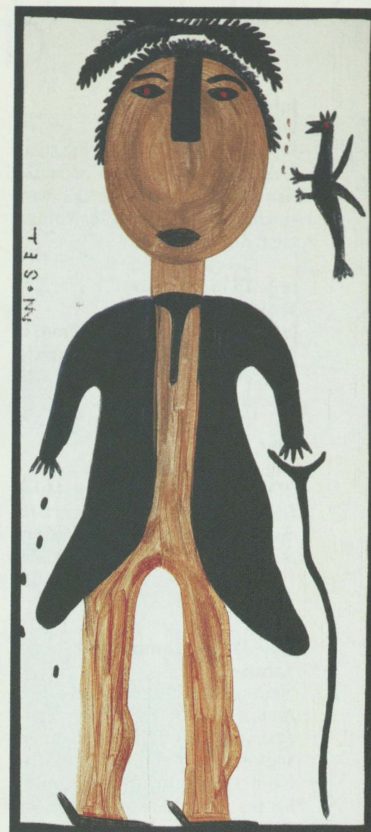


Florida's Citrus Labels:

Crate Appeal. Orange

County Regional History

Center. Orlando



Florida Collects Folk Art.

Museum of Fine Arts.

St. Petersburg

July 4 Cedar Key

4th Annual Clamerica Celebration. Clam bag races, clam hunts, cultured clam cook-off, exhibits, demonstrations, live music, and fireworks. City Park. 352.543.5600

July 8-August 26 Tarpon Springs

Art of the Whimsical: Fabricated Sculptures of Esther Gentle and Art of the Ordered: Reverse Paintings by Roy Witlin. Works by two artists who are in direct contrast to one another. Leepa-Rattner Museum of Art. 727.712.5762

COURTESY OF THE ORANGE COUNTY REGIONAL HISTORY CENTER. DR. P. PHILIPS CITRUS COLLECTION

CALENDAR

July 13-28 Daytona Beach

Florida International Festival. Over 80 presentations of music, dance and family entertainment throughout the Flagler-Volusia area. 386.257.7790

July 13-September 1 Quincy

James Perry Walker: Portrait of Gadsden. Gallery talk and opening reception July 13. Gadsden Arts Center. 850.875.4866

July 14 Big Pine Key

23rd Annual Underwater Music Festival. Underwater concert for divers and snorkelers emphasizing reef preservation. Looe Key Reef in the Florida Keys National Marine Sanctuary. 305.872.2411

July 21-September 30 Tampa

National Sculpture Society 74th Annual Awards Exhibition. Showcases some of the best recent sculpture created by sculptors from throughout the United States. Tampa Museum of Art. 813.274.8130

July 27-29 Weeki Wachee

60th Anniversary Mermaid Reunion. Weeki Wachee Springs. 352.596.2062

July 28 Dade City

1st Annual Florida Flamingo Festival. Steel drum performers, "Flamingo Toss," flamingo painting, flamingo window decoration competition. Downtown Dade City Main Street. 352.567.0284

August 5 Orlando

Florida's Citrus Labels: Crate Appeal. From the Dr. P. Phillips Citrus

Collection. Orange County Regional History Center. 407.836.8500

August 24-26 Lake Placid

Caladium Festival. Tours of Caladium fields, bulbs and plants sale, arts and crafts, grape industry wine display, alligator products, art competition, 5K run. 863.465.4331

August 24-November 25 Tallahassee

Trompe L'oeil: The Art of Illusion. Works from 14 of America's leading trompe l'oeil artists. Mary Brough Museum of Art and Science. 850.513.0700

August 25-September 26 Port St. Joe

Scallop Festival. Celebration of the shellfish for which the area is famous. Arts and crafts, food vendors and entertainment. 850.227.1223

August 28-September 2 St. Augustine

442nd Birthday Celebration. St. Augustine Feast Day, Seloy Indian living history, St. Augustine Textile Arts Guild demonstrations, 16th century jugglers, fire-eaters, madrigal singers and actors, reenactment of the landing of the city's founder, Culinary Timeline Cooking Contest, birthday cake, final Changing of the Guard for the season, educational programs at Fort Mose. Downtown St. Augustine. 904.825.1004

August 30-September 1 Seaside

The September Experiment. A look at exciting and new theatre pieces. Seaside Repertory Theatre. 850.231.0733.

September 1-2 Fort Lauderdale

Las Olas Art Fair. Outdoor street art festival features nearly 250



national exhibiting artists. Las Olas Boulevard. 954.472.3755

September 1-3 Silver Springs

Caribbean Festival. Live bands playing reggae and Jimmy Buffett-style music, dancing, specialty Caribbean dishes, games and decorations. Continues on the 8th and 9th. Silver Springs. 352.236.2121

September 7 - 30 Tallahassee

VOICES OF FLORIDA. Oil paintings by Charles F. Manning, photographs by Meredith McKinney, and porcelain by D. Langford Kuhn. LeMoyné Center for the Visual Arts. 850.222.8800

September 8 White Springs

Indian Artifact Show & Knapp In. Spirit of the Suwannee Music Park. 386.364.1683

September 12-14 Kissimmee

2007 Florida Main Street Conference. Florida Main Street Program. 800.847.7278

September 21-22 St. Petersburg

Third Annual Art for the Garden. Show and sale of handmade ceramic artwork and pottery created by over 70 artists. St. Pete Clay Company. 727.895.5770

Traditions in Transition:

Russian Icons in the

Age of the Romanovs.

Cummer Museum of Art and Gardens. Jacksonville

September 21-23 Pensacola

30th Annual Pensacola Seafood Festival. Seville Square. 850.433.6512

September 22 Jennings

Cornstalk Fiesta. Hamilton County Tourist Development Council. 386.792.6828

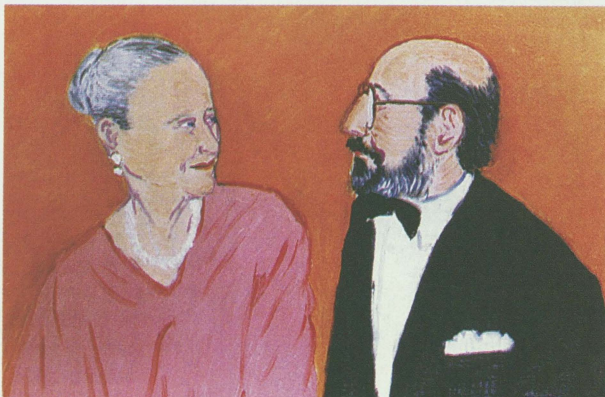
September 28-30 St. Augustine

The Gathering: Journeys into Florida. Visit to an active archaeological dig, tour of city's architectural treasures, discussions on city's colonial history, little-known civil rights story, and life during World War II. Florida Humanities Council. 727.873.2006

September 29 Amelia Island

Fiesta de Santa Maria. Festival celebrating the historic Latin heritage of Amelia Island, held on Third Street between Centre and Ash Streets. Amelia Island Chamber of Commerce. 904.261.3248

The Art of Aging. Jewish Museum of Florida. Miami Beach



ON A ROAD LESS TRAVELED

PHOTO COURTESY OF ORANGE COUNTY REGIONAL HISTORY CENTER



■ JACK KEROUAC'S ORLANDO LEGACY ■ THE KEROUAC PROJECT

In 1996, while conducting research for his book, *Kerouac in Florida: Where the Road Ends*, Bob Kealing learned that Jack Kerouac had been living in a 1920s Orlando cottage when his classic work, *On the Road*, was published in 1957. Kerouac typed the original manuscript of his sequel, *The Dharma Bums*, in the home. He and his mother shared the house at 1418 & 1/2 Clouser Avenue in the College Park neighborhood during the time that Kerouac evolved from anonymous writer to the foremost voice of the Beat Generation.

In March of 1997, College Park bookshop owners and entrepreneurs Marty Cummins and Jan Cummins joined Kealing to form the Kerouac Project. The non-profit corporation set out to buy the home, refurbish it, and establish it as a resource for up-and-coming writers. Key supporters raised the down payment, and a generous contribution from lifelong Kerouac admirer Jeffrey Cole enabled the purchase of the property. Grants from the State of Florida and the Darden Restaurant Foundation contributed to the restoration of Orlando's only literary landmark. Since 2000, the project has offered writer's residencies, and its Galati Grants program encourages non-fiction writers from the greater Orlando area to pursue and uncover subjects of artistic, historical and cultural importance, especially to Orlando and Florida.

In 2007, celebrations will mark the 50th anniversary of the publication of *On the Road*. Through September 10, visitors to the Orange County Regional History Center can see the original 1957 manuscript of *The Dharma Bums* with photographs of Kerouac taken for Time-Life by local photographer Fred DeWitt. In August, the novel's original publisher, Viking Press, will release a 50th anniversary uncensored edition of *On the Road*.



KIM BUCHHEIT

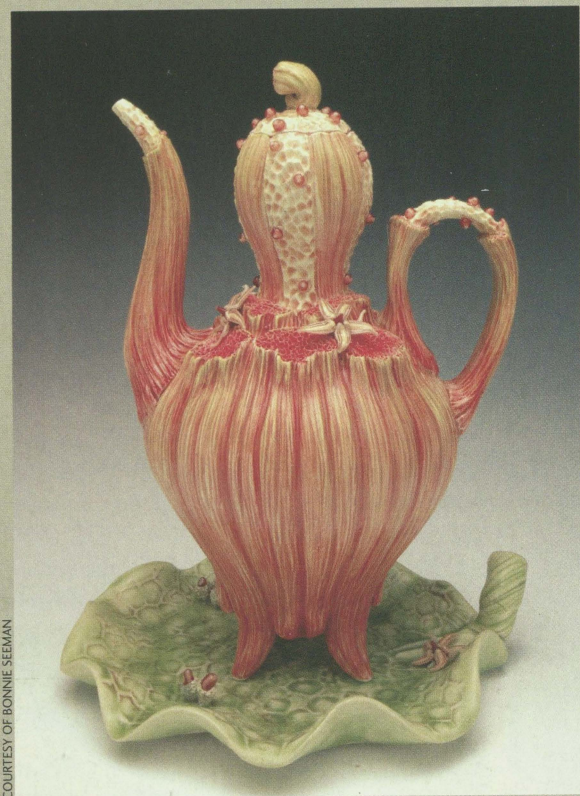
For applications for grants and residencies, write The Kerouac Project at P.O. Box 547477, Orlando, FL 32854-7477, visit www.kerouacproject.org or e-mail kerouacinflorida@hotmail.com. Visit the Orange County Regional History Center at 65 E. Central Boulevard in downtown Orlando, call 407.836.8500, or go to www.thehistorycenter.org

IN UPCOMING ISSUES...

■ INDIVIDUAL ARTIST FELLOWSHIP EXHIBITION

In 2007-2008, the Individual Artist Fellowship Exhibition will travel the state highlighting the many accomplishments and remarkable artistic talents of Florida's individual artists. This exhibition, with artwork ranging in mediums from painting to sculpture to jewelry, will travel the state for two years — visiting Florida art museums and art centers along the way. The exhibition highlights the immense wealth of talent and artistic accomplishments that Florida boasts in its many individual artists.

Since 1976, the state's Fellowship Program, administered by the Florida Department of State, Division of Cultural Affairs, has supported the careers and work of Florida's individual artists through monetary fellowship awards. The individual artist fellowship exhibition gives the public a chance to view the artwork of visual art fellows first hand.



COURTESY OF BONNIE SEEMAN

FLORIDA

History & the Arts

R.A. Gray Building • 500 South Bronough Street
Tallahassee, Florida 32399-0250